

AFRICAN WORLD FESTIVAL 2009

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# African World Festival

## Community Cares Campaign

The Board of Directors of African World Festival 2009 needs your help!

Despite exhaustive efforts to secure corporate funding and eliminate outstanding debt in 2008, African World Festival was canceled. Since then, we have received hundreds of calls, letters and emails from people wanting to help and have made significant changes to ensure a successful 2009 festival including: restructuring the board, hiring a professional consulting firm to provide brand strategy, public relations and corporate fundraising services, and launching the African World Festival Community Cares Campaign.

Even with these changes in place, we are at a critical crossroads. We need your support to help eliminate outstanding debt and ensure the festival's 27 year legacy as one of Milwaukee's premiere festivals continues.

Please join us in becoming an African World Festival Community Cares Campaign supporter by making a **tax deductible donation**. As a donor, you will receive:

**\$1,000 donation:**

- 2 VIP festival tickets (valued at \$30)
- 2 VIP concert tickets (valued at \$200)
- 2 VIP tickets to the 19th hole at our signature golf tournament in July (valued at \$200)
- Inclusion in festival marketing materials (monthly e-newsletter, website, commemorative t-shirt, onsite signage)
- Invitations to upcoming fundraising events

**\$500 donation:**

- 2 VIP festival tickets (valued at \$30)
- Inclusion in festival marketing materials (monthly e-newsletter, website, commemorative t-shirt, onsite signage)
- Invitations to upcoming fundraising events

**African World Festival is a 501(c)3 non-profit organization. All donations are tax deductible.** Please make a generous donation online at: [www.africanworldfestival-milwaukee.com](http://www.africanworldfestival-milwaukee.com) or complete this form and mail to our address below.

As a Community Cares supporter you will be joining our growing list of 2009 corporate sponsors to include: WE Energies, MillerCoors, Evinrude and Goodwill Industries of Southeastern Wisconsin.

Donation levels (Please check one):

\$1,000

\$750

\$500

\$250

\$100

\$50

\$25

Other: \_\_\_\_\_

Please print clearly

Donor Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Day Phone: \_\_\_\_\_

Evening Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Afro-World Enterprises, Ltd. is a 501(c)3 non-profit organization. Your generous donation is tax deductible.**

Please make your check or money order payable to Afro-World Enterprises, Ltd and mail along with a copy of this form to the address below. You will receive a return receipt in the mail. Please contact Bridgette Ridgeway at 414.795.4088 or Charlotte Cannon Sain at 414.372.4567 with questions.

Afro-World Enterprises, Ltd • Community Cares Campaign  
2821 North 4th Street, Suite 208 • Milwaukee, WI • 53212  
[www.africanworldfestival-milwaukee.com](http://www.africanworldfestival-milwaukee.com)

Thank you for your support!

